

Press Release

Study in English!

UAM launches its first degree program offered completely in English
Intercultural & International Management (BA in Business Administration)

Starting in October 2010, UAM offers students the chance to study in English. The new program, Intercultural & International Management provides the optimal combination of in-depth business and management expertise with intercultural and international competence.

Designed for students who want a truly international educational experience in Germany, it is open to both national and international students – indeed, a mix of nationalities is the ultimate goal.

Prof. Dr. Joel Schmidt, originally from Vancouver, Canada, is the program manager. Together with a diverse team of professors with international experience and backgrounds, he is confident of the program's success in Germany. "Given the positive reputation of Germany as an industrial and economical leader, a degree program like ours opens many doors to international students who want to come to Germany and study." But, according to Schmidt, the program also has a positive benefit for German students who are interested in improving their international profile for career advancement.

Like other programs offered at UAM, the new Intercultural & International Management program is perfect for students who want to combine work and study. The semi-virtual format combines the advantages of both online and onsite learning.

As part of the program curriculum students have the opportunity to complete an international internship or to study abroad for a semester. Partnerships already exist with international universities and companies, and further expansion in this area will continue.

This is the first program to be offered completely in English at UAM. It is a sign of the university's commitment to offer students a truly international educational experience. Internationalization strategies will continue, and more programs in English are on the horizon in Erding and its campus locations around Bavaria.

Application cut-off is September 15, so that students can have the maximum time to plan their future. Interested applicants can contact Professor Schmidt directly (joel.schmidt@fham.de), and can arrange for a personal academic coaching session (info@fham.de). Visit the following websites for more information:

www.my-university.com

www.fham.de